

# CONTRACT



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And:

**CROSSROADS MEDIA, LLC**  
**66 CANAL CENTER PLAZA**  
**SUITE 555**  
**ALEXANDRIA, VA 22314**

Contract / Revision 336917 /		Alt Order # WOC10033847
<b>Product</b> <b>Americans for Job Security</b>		
Contract Dates <b>09/26/12 - 10/02/12</b>	Estimate # <b>1020</b>	
Advertiser <b>AMERICANS FOR JOB SECURITY</b>	Original Date / Revision <b>09/21/12 / 09/24/12</b>	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station <b>WRC</b>	Account Executive Kaitie Conway	Sales Office Washington DC
Special Handling		
		<b>Demographic</b>
RA35+		
		Total Ratings 329.00
IDB#	Advertiser Code 13	Product Code 141
Agency Ref 02812	Advertiser Ref 99987	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/			Type	Spots	Amount
									Rate	Rtn	Spots			
N 1	WRC	09/26/12	09/28/12	5-6A NEWS4 @5AM	5A-6A		:30					NM	3	\$4,200.00
All spots on this order immediately preemptible class of time														
	Start Date	End Date	Weekdays	Spots/Week				Rate	Rating					
Week:	09/24/12	09/30/12	-- 111--	3				\$1,400.00	2.60					
N 2	WRC	09/26/12	10/02/12	5-6A NEWS4 @5AM	5A-6A		:30					NM	2	\$2,000.00
	Start Date	End Date	Weekdays	Spots/Week				Rate	Rating					
Week:	09/26/12	10/02/12	11-----	2				\$1,000.00	2.60					
N 3	WRC	09/26/12	09/28/12	6-7A NEWS4 @ 6AM	6A-7A		:30					NM	6	\$15,600.00
	Start Date	End Date	Weekdays	Spots/Week				Rate	Rating					
Week:	09/24/12	09/30/12	-- 222--	6				\$2,600.00	3.70					
N 4	WRC	09/26/12	10/02/12	6-7A NEWS4 @ 6AM	6A-7A		:30					NM	4	\$9,600.00
	Start Date	End Date	Weekdays	Spots/Week				Rate	Rating					
Week:	09/26/12	10/02/12	22-----	4				\$2,400.00	3.70					
N 5	WRC	09/26/12	09/28/12	7-9A TODAY SHOW	7A-9A		:30					NM	6	\$18,000.00
	Start Date	End Date	Weekdays	Spots/Week				Rate	Rating					
Week:	09/24/12	09/30/12	-- 222--	6				\$3,000.00	3.60					
N 6	WRC	09/26/12	10/02/12	7-9A TODAY SHOW	7A-9A		:30					NM	4	\$12,000.00
	Start Date	End Date	Weekdays	Spots/Week				Rate	Rating					
Week:	09/26/12	10/02/12	22-----	4				\$3,000.00	3.60					
N 7	WRC	09/26/12	09/28/12	9-10A TODAY SHOW 2	9A-10A		:30					NM	6	\$9,600.00
	Start Date	End Date	Weekdays	Spots/Week				Rate	Rating					
Week:	09/24/12	09/30/12	-- 222--	6				\$1,600.00	2.30					
N 8	WRC	09/26/12	10/02/12	9-10A TODAY SHOW 2	9A-10A		:30					NM	4	\$6,400.00
	Start Date	End Date	Weekdays	Spots/Week				Rate	Rating					
Week:	09/26/12	10/02/12	22-----	4				\$1,600.00	2.30					
N 9	WRC	09/26/12	10/02/12	10-11A TODAY SHOW 3	10A-11A		:30					NM	5	\$6,000.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

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Contract / Revision 336917 /	Alt Order # WOC10033847	
Contract Dates 09/26/12 - 10/02/12	Product Americans for Job Secur	Estimate # 1020
Advertiser AMERICANS FOR JOB SI	Original Date / Revision 09/21/12 / 09/24/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Type			Amount
									Rate	Rtn	Type	
Week: 09/26/12		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating		
		09/26/12	10/02/12	11111--				5	\$1,200.00	1.80		
N 10	WRC	09/26/12	10/02/12	News 4 @ 4:30a	430-5a							NM
Week: 09/26/12		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating		
		09/26/12	10/02/12	1111- -1				5	\$400.00	1.30		
N 11	WRC	09/26/12	09/29/12	News 4 Sat 6am 6-7a	6A-7A							NM
Week: 09/24/12		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating		
		09/24/12	09/30/12	-----1-				1	\$1,200.00	2.80		
N 12	WRC	09/26/12	09/30/12	News 4 This Week	530-6a							NM
Week: 09/24/12		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating		
		09/24/12	09/30/12	-----1				1	\$250.00	0.90		
	Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length		Rate	Rtg	Type	
1	WRC	09/24/12-09/30/12		News 4 This Week	530-6a		:30		\$250.00	0.90	NM	
				See MG 12.2								
				NA-PGM NOT SCHEDULED								
	2	WRC	10/01/12-10/01/12	News 4 @ 4:30a	430-5a	M-----	:30		\$250.00	0.90	NM	
				MG for 12.1 09/30								
N 13	WRC	09/26/12	09/30/12	News Sun 7-8a	7-8a							NM
Week: 09/24/12		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating		
		09/24/12	09/30/12	-----1				1	\$1,400.00	3.00		
N 14	WRC	09/26/12	09/30/12	Sunday Today 8-9a	8-9A							NM
Week: 09/24/12		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating		
		09/24/12	09/30/12	-----1				1	\$3,000.00	4.40		
N 15	WRC	09/26/12	09/30/12	News 4 Sun 9-10a	9-10A							NM
Week: 09/24/12		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating		
		09/24/12	09/30/12	-----1				1	\$1,400.00	2.90		
N 16	WRC	09/26/12	09/28/12	11A-12P MIDDAY NEWS	11A-12P							NM
Week: 09/24/12		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating		
		09/24/12	09/30/12	--111--				3	\$750.00	1.30		
N 17	WRC	09/26/12	10/02/12	11A-12P MIDDAY NEWS	11A-12P							NM
Week: 09/26/12		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating		
		09/26/12	10/02/12	11-----				2	\$650.00	1.30		
N 18	WRC	09/26/12	10/02/12	Access H Live 12-1p	12-1p							NM
Week: 09/26/12		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating		
		09/26/12	10/02/12	11111--				5	\$600.00	0.90		
N 19	WRC	09/26/12	10/02/12	1-2P DAYS OF OUR LIVES	1P-2P							NM
Week: 09/26/12		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating		
		09/26/12	10/02/12	11111--				5	\$800.00	0.70		
N 20	WRC	09/26/12	10/02/12	Steve Harvey	2-3p							NM
Week: 09/26/12		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating		
		09/26/12	10/02/12	11111--				5	\$750.00	0.90		
N 21	WRC	09/26/12	09/28/12	Ellen	3P-4P							NM
Week: 09/24/12		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating		
		09/24/12	09/30/12	--111--				3	\$1,000.00	1.40		

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FOR NBC CONTRACTS:

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Contract / Revision	Alt Order #	
336917 /	WOC10033847	
Contract Dates	Product	Estimate #
09/26/12 - 10/02/12	Americans for Job Secur	1020
Advertiser		Original Date / Revision
AMERICANS FOR JOB SI		09/21/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/		Type	Spots	Amount
									Rate	Rating			
N 22	WRC	09/26/12	10/02/12	Ellen	3P-4P		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/26/12	10/02/12	11-----				2	\$1,000.00	1.40			
N 23	WRC	09/26/12	09/28/12	4-5P NEWS4 @ 4PM	4P-5P		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/24/12	09/30/12	--111--				3	\$1,200.00	3.00			
N 24	WRC	09/26/12	10/02/12	4-5P NEWS4 @ 4PM	4P-5P		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/26/12	10/02/12	11-----				2	\$1,300.00	3.00			
N 25	WRC	09/26/12	10/02/12	5-6P NEWS 4 @ 5PM	5P-6P		:30				NM	5	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/26/12	10/02/12	11111--				5	\$1,800.00	4.10			
N 26	WRC	09/26/12	10/02/12	6-7P NEWS4 @ 6PM	6P-7P		:30				NM	5	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/26/12	10/02/12	11111--				5	\$2,400.00	4.40			
N 27	WRC	09/26/12	09/29/12	6-630P NEWS4 @ 6P SA W/6-630P			:30				NM	1	\$6,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
		Week: 09/24/12	09/30/12	-----1-				1	\$1,400.00	2.40			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRC	09/24/12-09/30/12	6-630P NEWS4 @ 6P SA W/6-630P			-----Sa--	:30		\$1,400.00	2.40	NM		
	See MG 27.2												
	NA-PGM NOT SCHEDULED												
2	WRC	10/01/12-10/01/12	Revolution		10-11p	M-----	:30		\$6,900.00	5.40	NM		
(M)	MG for 28.1,27.1												
N 28	WRC	09/26/12	09/29/12	630-7P NBC SA NIGHTLYNE630-7P			:30				NM	0	\$0.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
	Week: 09/24/12	09/30/12	-----1-	1				\$5,500.00	3.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WRC	09/24/12-09/30/12	630-7P NBC SA NIGHTLYNE630-7P			-----Sa--	:30		\$5,500.00	3.00	NM		
	See MG 27.2												
	NA-PGM NOT SCHEDULED												
N 29	WRC	09/26/12	09/30/12	6-630P NEWS4 @ 6P SU W/6-630P			:30				NM	1	\$1,800.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
	Week: 09/24/12	09/30/12	-----1	1				\$1,800.00	3.60				
N 30	WRC	09/26/12	09/30/12	630-7P NBC SU NIGHTLYNE630-7P			:30				NM	1	\$5,500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
	Week: 09/24/12	09/30/12	-----1	1				\$5,500.00	3.70				
N 31	WRC	09/26/12	10/02/12	730-8P ACCESS HOLLYWOOD730P-8P			:30				NM	5	\$37,500.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
	Week: 09/26/12	10/02/12	11111--	5				\$7,500.00	4.20				
N 32	WRC	09/26/12	10/01/12	The Voice	8-10p		:30				NM	1	\$12,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				
	Week: 09/26/12	10/02/12	-----1	1				\$12,000.00	1.80				
N 33	WRC	09/26/12	10/02/12	Voice Results	8-9p		:30				NM	1	\$10,000.00
	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>	<u>Rating</u>				

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**WRC**  
**4001 Nebraska Ave. NW**  
**Washington, DC 20016**  
**(202) 885-4000**

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Contract / Revision 336917 /	Alt Order # WOC10033847	
Contract Dates 09/26/12 - 10/02/12	Product Americans for Job Secur	Estimate # 1020
Advertiser <b>AMERICANS FOR JOB SI</b>	Original Date / Revision 09/21/12 / 09/24/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Type			Amount
									Rate	Rtn	Spots	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/26/12	10/02/12	- 1 -----				1	\$10,000.00	2.10		
N 34	WRC	09/26/12	09/26/12	Law & Order SVU	9P-10P		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	-- 1 -----				1	\$7,500.00	3.10		
N 35	WRC	09/26/12	09/27/12	Rock Center	10-11p		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	--- 1 ---				1	\$5,000.00	2.00		
N 36	WRC	09/26/12	09/28/12	Grimm	9-10p		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	---- 1 --				1	\$8,000.00	3.00		
N 37	WRC	09/26/12	09/29/12	Drama Encore	8-9p		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	----- 1 -				1	\$1,500.00	1.60		
N 38	WRC	09/26/12	09/29/12	Drama Encore	9-10p		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	----- 1 -				1	\$2,000.00	1.90		
N 39	WRC	09/26/12	09/30/12	NFL Reg Season	8P-1130P		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	----- 1				1	\$23,500.00	10.70		
N 40	WRC	09/26/12	09/29/12	11-1135p M-SU L NEWS	11P-1135P		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	-- 1111-				4	\$4,200.00	3.80		
N 41	WRC	09/26/12	10/02/12	11-1135p M-SU L NEWS	11P-1135P		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/26/12	10/02/12	11-----				2	\$4,000.00	3.80		
N 42	WRC	09/26/12	09/30/12	Late News (NFL)	1130P-1205a		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	----- 1				1	\$4,500.00	4.60		
N 43	WRC	09/26/12	09/28/12	1135-1237A TONIGHT SHOW	1135P-1237A		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	-- 111--				3	\$1,600.00	1.70		
N 44	WRC	09/26/12	10/02/12	1135-1237A TONIGHT SHOW	1135P-1237A		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/26/12	10/02/12	11-----				2	\$1,600.00	1.70		
N 45	WRC	09/26/12	10/02/12	1237-137a Fallon	1237-137a		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/26/12	10/02/12	11111--				5	\$500.00	0.90		
N 46	WRC	09/26/12	09/29/12	Sat. Night Live	1130P-1:02a		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	----- 1 -				1	\$2,800.00	2.50		
N 47	WRC	09/26/12	09/30/12	Redskins Final	1205x-1235x		:30					NM
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
Week:		09/24/12	09/30/12	----- 1				1	\$1,900.00	2.50		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #	
336917 /	WOC10033847	
Contract Dates	Product	Estimate #
09/26/12 - 10/02/12	Americans for Job Secur	1020
Advertiser		Original Date / Revision
AMERICANS FOR JOB SI		09/21/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Spots/			
									Rate	Rtn	Type	Spots
		Start Date	End Date	Weekdays					Rate	Rating		Amount
N 48	WRC	09/26/12	09/30/12	Access H	1235-135a		:30				NM	1 \$500.00
		Start Date	End Date	Weekdays					Rate	Rating		
		Week: 09/24/12	09/30/12	-----1				1	\$500.00	1.70		
								Totals		329.00	126	\$305,350.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	80	\$197,200.00	\$167,620.00
10/01/12 - 10/02/12	46	\$108,150.00	\$91,927.50
<b>Totals</b>	<b>126</b>	<b>\$305,350.00</b>	<b>\$259,547.50</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

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FOR NBC CONTRACTS:

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